

Elmos C. Neocleous

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Profile **A dedicated professional in the fields of Media Management and Administration, Film and Television Production, Communications and Education.**

I have always been a motivated director/producer for film and television. Over the past 25 years however, my career took also a parallel path towards management, communication and teaching. I have served the industry as a professional in media management and administration, marketing and corporate communication – and at the same time in education, as an instructor/lecturer at various colleges and universities. I have worked in both the United States and Europe and I'm willing to relocate for a challenging opportunity.

Professional Experience Highlights

- **April 2001 - To Date: Executive Director, Mediabox Ltd, Nicosia**
Co-founder and Executive Director of Mediabox Ltd, a new technologies company specializing in film and television productions, digital signage, interactive applications, corporate communication, communication analysis and design, marketing and public relations.
- **September 1986 - June 2008: Instructor and Lecturer at Ithaca College (NY), the University of Nicosia, KES College, and the Frederic Institute of Technology (Cyprus).**
Courses taught: TV Directing, Electronic Journalism, Introduction to Mass Media Communication, Video and TV Production, Creative Production, Corporate/Instructional video
- **September 1997 - October 1999: Creative and Post-Production Manager, Lumiere TV, Nicosia**
Responsible for the co-ordination of the company's daily production operations, which included production of television commercials, television programs, short and long feature films.
- **October 1994 - August 1997: Head of Television Directors, ANTENNA Television, Nicosia.**
Responsible for the co-ordination of the Television Directors' Department, the design of television productions, and the directorial supervision of all local productions.
- **April 1992 - October 1994: Head of Entertainment Programs, O LOGOS Television, Nicosia.**
Responsible for supervising and co-ordinating all local production of entertainment programs
- **February 1989 - November 1991: Head of Production Department, AVS Studios, Nicosia.**
Responsible for the daily operations as well as the production and direction of TV commercials, documentaries and corporate videos.
- **September 1986 - July 1988: Television Producer/Director, New York State**
Freelanced as a video consultant, video and multi-image producer/director for various companies and production houses in New York State.
- **January - June 1988: Designer of Training Programs, OmniComm Associates, Ithaca, NY**
Part of the team responsible for the instructional design, development/testing and delivery of Computer-Based Training and Interactive Video programs on IBM and Apple computers.
- **November 1985 - May 1986: Promotions Producer, WICB-TV Channel 13, Ithaca, New York**
Responsible for the development of the on-air look, production and post-production of the Station's promotional videos.
- **January 1985 - September 1985: TV Journalist, WTEN-TV Channel 10, Albany, New York**
Part of the production team for the "six o'clock news".

Education

- **Master of Science**, Ithaca College 1988: **Major:** Corporate Communications
Concentration: Media Management, Media Facilities Design, Communication Analysis and Instructional Design
- **Bachelor of Science**, Ithaca College 1987: **Major:** Broadcast Communications
Concentration: Film Direction, Television Production, Radio Production
- **Associate in Science**, Junior College of Albany 1985: **Major:** News Media Communications
Concentration: Television Journalism, Radio Journalism, Script Writing
- **Certificate of Attendance**, Directors Guild Cyprus 2014:
Coursework: Master Class on Documentary Making. Instructor: **George Avgeropoulos**
- **Certificate of Attendance**, Directors Guild Cyprus 2013:
Coursework: Master Class on Direction of Photography. Instructor: **Haris Zambarloukos, BSC**
- **Certificate of Attendance**, Dead Famous Productions 2010:
Coursework: Working with Actors. Instructor: **Olympia Dukakis**, OSCAR winner for "Moonstruck"
- **Certificate of Attendance**, British Broadcasting Corporation 1992:
Coursework: Television Production. Instructor: **Brian Phillips**
- **Certificate of Attendance**, Cyprus Chamber of Commerce and Industry 1989
Coursework: Using Public Relations and Advertising to Prepare a Promotion Plan

Technical Skills

Design and Set-up of Production Facilities:

- Television Studios
- Production Studios
- Editing and Post Production

Capable of Operating Various Formats of Broadcast Video/Film/Digital Equipment & Software:

- Studio/Field Television Cameras, Film and DSLR Cameras
- Non-Linear Editing Systems, Apple Final Cut Pro Suite, Adobe Photoshop
- A-B Roll Editing Systems, DVE Systems

Academic Research

- Broadcasting in Cyprus
- The Development of Mass Media in Cyprus
- Video Glossary - An Interactive Communication Tool
- The Flow of Information and International News
- The Television and Cinema Industry in Cyprus
- Organizational Communication – A Personal Perspective
- Organizational Culture – What is it?
- The Significance of Best-Friend Relationships in Adolescence
- Divorce – Problems, Goals and Growth Facilitation
- Sources of Stress in Society and Solutions

Honors and Awards

Official Selection – Cannes 2002: “Mavroskoufitsa” (Producer)

Palme d'Or (nominee), at the Cannes Film Festival for the Short Films Category

1st Prize for Best TV Program: “Telethon 2001” (Producer/Director)

Awarded by the Cyprus TV and Radio Commission for the category of “Entertainment Programs” for the year 2001

Jury’s Prize (Sitcom) “Kafenio” (Director)

Awarded by the Cyprus TV and Radio Commission for the category of “Entertainment Programs” for the year 2001

Finalist - London Advertising Awards 1996: "Trends 95" (Director)

Awarded by the London Advertising Awards committee for the creation of the opening sequence of the program “Trends 95 - From Pencil to Computer” in the category of television/cinema computer animation.

Commemorative Plate: “In Recognition of Outstanding Contribution to the Efforts for Justice and Freedom for Cyprus”.

Awarded by the Cyprus Federation of America, and the International Co-ordinating Committee “Justice for Cyprus,” for the production and direction of the documentary “Dalaras-Diastasis: The Struggle Continues”. New York City, April 1994.

Commemorative Plate: Awarded by the Pancyprian Economic Lyceum alumni association for the production and direction of the documentary “The Neocleous Lyceum: 33 Unforgettable Years”. Nicosia, May 1993.

Graduate Assistantship: Ithaca College 1987-1988.

Award for Excellence in Communications: Junior College of Albany, April 1985.

President of Phi Theta Kappa (Albany Chapter): National Honour Fraternity of the Community & Junior Colleges. Junior College of Albany, 1984

Memberships

DGC - Directors Guild of Cyprus

TVCPCA - TV Commercials Production Companies Association

ITVA - International Television Association.

AECT - Association for Educational Communications and Technology.

IFPO - International Freelance Photographers Organisation.

ASCD - Association for Supervision and Curriculum Development.

References

- Dr Diane Gayeski
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- Rob Gearhart
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- Demetris Tokaris
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